



Sponsorship Benefits

Exciting and unique opportunities available for corporate partnerships while advancing the vital mission of Little City.

HONORING THE TWIN ORCHARD COUNTRY CLUB TEAM

MONDAY, JUNE 17, 2024 | WWW.LITTLECITY.ORG/LCI

Twin Orchard Country Club | Long Grove, IL

2024 MORRIE KELLMAN HUMANITARIAN AWARD HONOREE

Gavin Speirs and the Twin Orchard Country Club team



(Left to Right) **Andy Shuman**, Director of Golf; **Karen Regan**, Assistant General Manager; **Martin Reyes**, Executive Chef; **Gavin Speirs**, General Manager and Chief Operating Officer; **Aurelio Nava**, Assistant General Manager; and **Stacey Larson**, Golf Shop Manager/Buyer.

Little City is thrilled to present Gavin Speirs and the Twin Orchard Country Club team with this year's Morrie Kellman Humanitarian Award.

For more than 60 years, the Little City Invitational has been a flagship event for Little City, raising millions of dollars for people with developmental and intellectual disabilities over the decades. The annual event has become one of Chicagoland's longest running charity golf outings and continues to grow and thrive in no small part to the commitment and dedication of Gavin Speirs and his team.

Gavin, the general manager and chief operating officer of Twin Orchard Country Club in Long Grove, has made his golf course and country club the perfect home for the Little City Invitational over the years, creating a perfect environment for people to gather for a day of golfing, networking and connecting with Little City and its mission. The event has become one of Little City's most crucial and successful days of fundraising and has introduced countless new donors and supporters to Little City.

Gavin's incredible passion for Little City goes beyond hosting the LCI as he has personally made life-changing differences for those we serve. Gavin spearheaded a Culinary and Kitchen Arts Program that gave adults at Little City hands-on training and classroom experience to learn about the skills needed to find community-based employment in kitchen settings.

The program made a life-changing difference for multiple participants like Kevin, who has worked for years at Lou Malnati's thanks to the program's training, and Howard, who now works at the Cheesecake Factory after having worked multiple years at Twin Orchard Country Club after impressing in the program.

The legacy of the program continues on at Little City's Center for Employment & Business Opportunities after Gavin helped inspire the Greater Chicago Club Managers Association to make a substantial donation to Little City that allowed the kitchen at the Center to be transformed into a space where continuous learning and skill development happens every day for participants.

"To say Gavin and the Twin Orchard Team has gone above-and-beyond for Little City would be an understatement," said Little City CEO Marie Newman. "Their years of commitment and dedication to supporting Little City's mission and helping our agency grow through events like the LCI is unprecedented. We truly would not be where we are today without Twin Orchard's incredible impact."

2024 LCI GOLF CLASSIC COMMITTEE



Little City is grateful for the time and commitment our dedicated golf committee undertakes each year. Without the support of these leaders, the Little City Invitational would not be able to ensure the enjoyable and successful event that is promised to each attendee!

THANK YOU TO THE 2024 GOLF COMMITTEE:

CO-CHAIRS: Steve Kolmin and Clay Wortham

Randy Abeles
Rob Bernstein
Paige Demkowicz
Nancy Desmond
Tim Desmond
Alex Gianaras
Ed Hockfield

Ken Kolmin
Michael Koenigsberger
Josh Khoshbin
Tom Krug
David Levinson
Marcus Montanye

Loree Nardini
Jeff Schulz
Gary Shutan
Gavin Speirs
Irwin Steinberg
Tim Ward

LCI 2024 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

SOLD

As the Presenting Sponsor of the Little City Invitational Golf Classic, you will receive the premier package, reserved for one company. Prominent recognition on all print and electronic materials, media, advertising and marketing, as well as the opportunity to distribute and market materials from your company. The Presenting Sponsor will also have the privilege of choosing a Premium Branding Opportunity, with company logo featured on the signature merchandise. *Includes 4 Foursomes.* Additional benefits:

- Exclusive presenting sponsor title placement with corporate logo in all event publications and communications, including front cover of event program book
- Recognition in the Little City Annual Report
- Prominent signage displayed at event, including banner and all hole signs
- Golf, lunch, cocktails, heavy hors d'oeuvres and evening program for 16
- Additional 16 tickets for cocktails, heavy hors d'oeuvres and evening program
- Full-page color ad in event program book
- Name acknowledgment throughout lunch and evening program
- Name acknowledgment and link to company website on www.littlecity.org/lci

IMPACT: Provides Little City participants with **2,500 hours** of individualized goal-setting services related to developing life skills, community engagement/ integration opportunities, and building/increasing social interactions necessary for their path to independent living.

EAGLE SPONSOR | \$20,000

The Underwriting Sponsor will receive recognition on all print and electronic marketing including external advertising and social media presence.

Includes 3 Foursomes. Additional benefits:

- Name inclusion in prominent event signage, 2 individual hole signs and event program book
- Recognition in the Little City Annual Report
- Golf, lunch and cocktails, heavy hors d'oeuvres and evening program for 12
- Additional 12 tickets for cocktails, heavy hors d'oeuvres and evening program
- Full-page color ad in event program book
- Name acknowledgment throughout lunch and evening program
- Name acknowledgment and link to company website on www.littlecity.org/lci

IMPACT: Provides Little City participants with **1,000 hours** of individualized goal-setting services related to developing life skills, community engagement/ integration opportunities, and building/increasing social interactions necessary for their path to independent living.

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LCI 2024 SPONSORSHIP OPPORTUNITIES

BIRDIE SPONSOR | \$10,000

The Birdie Sponsor will receive recognition on all print and electronic marketing including social media presence. *Includes 2 Foursomes.* Additional benefits:

- Signage displayed at event including 2 individual hole signs
- Golf, lunch cocktails, heavy hors d'oeuvres and evening program for 8
- Additional 8 tickets for cocktails, heavy hors d'oeuvres and evening program
- B/W full page ad in event program book
- Name acknowledgment and link to company website on www.littlecity.org/lci

IMPACT: Provides Little City participants with **500 hours** of individualized goal-setting services related to developing life skills, community engagement/integration opportunities, and building/increasing social interactions necessary for their path to independent living.

*BRANDING OPPORTUNITIES | \$3,000

Choose from merchandise branding opportunities where your logo will be featured on selected merchandise or signage placement. *Options include:*

Golf Balls, Golf Hats, Golf Cart, Valet, Caddie, Scorecard and Locker Room.

Custom options also available. Benefits include:

- Sponsor name/logo on specified merchandise and recognition in event program book
- Name acknowledgment on www.littlecity.org/lci

IMPACT: Provides Little City participants with **150 hours** of individualized goal-setting services related to developing life skills, community engagement/integration opportunities, and building/increasing social interactions necessary for their path to independent living.

Please note that all Impact numbers are for illustrative purposes only.

AD SPECS FOR PROGRAM BOOK

All advertisements should be submitted as a high resolution file.

Preferred format as a 300dpi Jpeg or Press-Ready PDF.

Submit in Grayscale or CMYK (depending on ad purchase.) No Pantone colors.

Half Page Ad Specs: 5" wide x 3.875" high (No Bleed)

Full Page Ad Specs: 5" wide x 8" high (Live Area, All text to remain in this area)

5.5" wide x 8.5" high (Trim Area) | 5.75" wide x 8.75" high (Including Bleed and Trim marks)

PAR SPONSOR | \$5,000

The Par Sponsor will receive recognition on all print and electronic marketing. *Includes 1 Foursome.* Additional benefits:

- Signage displayed at event including 2 individual hole signs
- Golf, lunch cocktails, heavy hors d'oeuvres and evening program for 4
- Additional 4 tickets for cocktails, heavy hors d'oeuvres and evening program
- B/W half page ad in event program book
- Name acknowledgment on www.littlecity.org/lci

IMPACT: Provides Little City participants with **250 hours** of individualized goal-setting services related to developing life skills, community engagement/integration opportunities, and building/increasing social interactions necessary for their path to independent living.

HOLE SPONSOR | \$1,000

The Hole Sponsor will be recognized on two 24" x 18" Signs placed with high visibility at one hole on each of the two courses. Benefits also include:

- Recognition in event program book
- Name acknowledgment on www.littlecity.org/lci

IMPACT: Provides Little City participants with **50 hours** of individualized goal-setting services related to developing life skills, community engagement/integration opportunities, and building/increasing social interactions necessary for their path to independent living.

*ADD-ON | \$2,250

With your Eagle, Birdie or Par Sponsorship, you can add-on a Branding Opportunity (regular price for Branding Opportunity is \$3,000)

LCI 2024 SPONSORSHIP BENEFITS

MEDIA & EVENT EXPOSURE	PRESENTING <i>SOLD</i>	EAGLE \$20,000	BIRDIE \$10,000	PAR \$5,000	BRANDING OPP. \$3,000	HOLE SIGN \$1,000
Event/Welcome speaking opportunity	X					
Evening program verbal recognition	X					
Exclusive placement with corporate logo in all event publications and communications, including front cover of program	X					
Recognition on social media	X	X	X			
Recognition in press releases	X	X	X	X		
Recognition in winter newsletter	X	X	X	X	X	
Recognition in event emails	X	X	X	X	X	
Recognition on event website	X	X	X	X	X	
Recognition in event program	X	X	X	X	X	X
Recognition in event signage	X	X	X	X	X	Name on Hole Sign
Program book advertising	Color, Inside Front Cover, Full Page	Color, Full Page	B/W, Full Page	B/W, Half Page	n/a	n/a
GOLF TICKETS <i>PLUS LUNCH, COCKTAILS, HEAVY HORS D'OEUVRES AND EVENING PROGRAM</i>	16 Golfers	12 Golfers	8 Golfers	4 Golfers	n/a	n/a
Corporate logo on Sponsored merchandise	Premium Merchandise				X	

Individual Golf tickets (which includes golf, lunch, cocktails, heavy hors d'oeuvres and evening program) can be purchased for \$875 per person

Individual Evening Program Only tickets (which includes cocktails, heavy hors d'oeuvres and evening program) can be purchased for \$150 per person

LCI 2024 SPONSORSHIP COMMITMENT FORM

SPONSORSHIP PACKAGES

- ☐ Presenting **SOLD**
- ☐ *Eagle | \$20,000
- ☐ *Birdie | \$10,000
- ☐ *Par | \$5,000
- ☐ Branding Opportunities | **\$3,000**
- ☐ Golf Hat ☐ Golf Ball ☐ Golf Cart ☐ Valet ☐ Caddie ☐ Scorecard ☐ Locker Room
- ☐ *Add-on | **\$2,250**
- ☐ Golf Hat ☐ Golf Ball ☐ Golf Cart ☐ Valet ☐ Caddie ☐ Scorecard ☐ Locker Room
- ☐ Hole Sign Sponsor | **\$1,000**
- Name to go on Hole Sign: _____
- ☐ Foursome | **\$3,500**

ADDITIONAL TICKETS

- ____ Individual Golfers at \$875 each = \$ _____
- ____ Individual Evening Program Only Tickets at \$150 each = \$ _____

PAYMENT INFORMATION

FULL NAME _____ COMPANY _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____

- ☐ I will pay online at www.littlecity.org/lci ☐ Enclosed is my check payable to Little City
- ☐ Please charge my credit card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

NAME ON CARD _____

CREDIT CARD NUMBER _____ CCV CODE _____ EXPIRATION DATE _____

SIGNATURE _____

DONATION

- ☐ I am unable to attend the LCI Golf Classic.
- Please accept my 100% tax deductible donation in the amount of \$ _____

- ☐ I choose to add 3% to cover credit card processing fees \$ _____

TOTAL DUE: \$ _____

TO PAY ONLINE, VISIT WWW.LITTLECITY.ORG/LCI

MAIL TO: Little City • Attn: Tina Maraccini • 1610 Colonial Parkway • Inverness, IL 60067

QUESTIONS: Contact Tina Maraccini at 847-221-7855 or tmaraccini@littlecity.org