



2024

LITTLE CITY'S

HERO WALK



**SPONSOR
OPPORTUNITIES!**

Come join the fun at our 5th Annual Little City Hero Walk and put your company in the spotlight!

Unique opportunities available for corporate partnerships while also advancing Little City's vital mission of serving individuals with intellectual and developmental disabilities.

September 22nd, 2024 | Busse Woods, Grove 27 | www.LittleCity.org/HeroWalk

SPONSOR IMPACT!

Presenting Sponsor | \$5,000

IMPACT: Provides dinner for 50 Little City homes. Or, provides cleaning services and supplies for 20 Little City homes. Or, provides 10 iPads for homes to use to communicate with families.

Superhero Sponsor | \$2,500

IMPACT: Provides dinner for 25 Little City homes. Or, provides cleaning services and supplies for 10 Little City homes. Or, provides 5 iPads for homes to use to communicate with families.

Hero Sponsor | \$1,000

IMPACT: Provides dinner for 10 Little City homes. Or, provides cleaning services and supplies for 4 Little City homes. Or, provides 2 iPads for homes to use to communicate with families.

Crusader Sponsor | \$500

IMPACT: Provides dinner for 5 Little City homes. Or, provides cleaning services and supplies for 2 Little City homes. Or, provides 1 iPad for homes to use to communicate with families.

Sidekick Sponsor | \$250

IMPACT: Provides dinner for 2 1/2 Little City homes. Or, provides cleaning services and supplies for 1 Little City home.

2024 HERO WALK SPONSOR BENEFITS

MEDIA & EVENT EXPOSURE	PRESENTING \$5,000	SUPERHERO \$2,500	HERO \$1,000	CRUSADER \$500	SIDEKICK \$250
Speaking opportunity at virtual celebration	X				
Separate acknowledgement as lead sponsor on all social media platforms	X				
Name/logo on front of Hero Walk t-shirt	X				
Recognition in press releases	X	X			
Recognition on social media	X	X	X		
Recognition in newsletter	X	X	X		
Name/logo on back of Hero Walk t-shirt	X	X	X	X	
Recognition in event emails	X	X	X	X	X
Recognition on event website	X	X	X	X	X

Interested in other sponsorship opportunities at the 2024 Hero Walk? Connect with Matt East at meast@littlecity.org or scan the QR code to learn more.

One-time donations or team fundraising can be made at www.LittleCity.org/HeroWalk

